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5th India-China Cooperation Forum
At the
China Europe International Business School (CEIBS), October 26, 2016

Location: Academic Center 3, Classroom 115, CEIBS Campus, 699, Hongfeng Lu
Pudong, Shanghai 201206, China

Agenda

(The forum is bilingual in Chinese and English, with simultaneous interpretation)

09:00 – 09:05	Introduction - Prof. S. Ramakrishna Velamuri - Convener
09:05 – 09:10	<i>Welcome address</i> Prof. Ding Yuan, Vice-President and Dean, CEIBS Professor of Accounting; Cathay Capital Chair in Accounting, CEIBS
09:05 – 09:10	<i>“Current state of China-India Trade and Investment Relations”</i> HE Consul General of India in Shanghai, Mr. Prakash Gupta
Session 1	Moderator Prof. Sam Park – Parkland Chair Professor of Strategy, Department Chair of Strategy & Entrepreneurship, Director – CEIBS Research Center for Emerging Market Studies
09:10 – 09:15	<i>Introduction to session 1</i> – Prof. Sam Park
09:15 – 09:40	<i>“The Indian Economy: Current Scenario and Future Prospects”</i> Mr. T. S. Vishwanath, Principal Advisor, APJ-SLG Law Offices and former Head, Trade Policy Division, Confederation of Indian Industry
09:40 – 10:05	<i>“Technology Start-ups in India: Current Scenario and Future Trends”</i> Sanjay Anandaram, Venture Partner, Seed Fund and Advisor, iSpirit
10:05 – 10:30	<i>“Building Brands in India: Tips for Foreign Investors”</i> Ms. Alpana Parida, Managing Director, DY Works
10:30 – 10:45	Q&A
10:45 – 11:00	Coffee break
Session 2	Moderator: Prof. Shameen Prashantham – Associate Professor of Strategy and International Business
11:00 – 11:05	<i>Introduction to session 2</i> - Prof. Shameen Prashantham
11:05 – 11:30	<i>“Chinese Company’s Experience in India - I”</i> Dr. Shen Jianfang, Chairman, Shanghai Highly Group
11:30 – 11:55	<i>“Chinese Company’s Experience in India - II”</i> Dr. Li Jinliang, Chairman, Shanghai Desano Group
11:55 – 12:20	<i>“An Indian Company’s Experiences in China”</i> Mr. Sujit Chatterjee, President, Tata Consultancy Services China
12:20 – 12:40	Q&A
12:40 – 12:45	<i>Closing address</i>
12:45	Lunch

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第五届中印合作论坛
中欧国际工商学院 (CEIBS)
2016年10月26日

地址: 中国上海浦东新区红枫路 699 号中欧校园, 邮编 201206

议程

(论坛采用汉英双语, 配备同声传译)

09:00 – 09:05	开场语——会议召集人方睿哲 (S. Ramakrishna Velamuri) 教授
09:05 – 09:10	欢迎辞 中欧国际工商学院副院长兼教务长丁远教授 中欧国际工商学院会计学教授 法国凯辉会计学教席教授
09:05 – 09:10	“中印贸易与投资关系现状” 印度驻上海总领事古光明 (Prakash Gupta) 先生
第一主题	主持人: 朴胜虎 (Sam Park) 教授——鹏瑞战略学教席教授, 中欧战略学及创业学系系主任, 中欧新兴市场研究中心主任
09:10 – 09:15	第一主题简介——朴胜虎教授
09:15 – 09:40	“印度经济: 现状与前景” APJ-SLG 律师事务所首席顾问、印度工业联合会贸易政策部前部长 T. S. Vishwanath 先生
09:40 – 10:05	“印度的技术型新创企业: 现状与未来趋势” Seed Fund 公司创业合伙人兼 iSpirit 公司顾问 Sanjay Anandaram 先生
10:05 – 10:30	“如何在印度进行品牌建设: 给外国投资者的建议” DY Works 公司董事总经理 Alpana Parida 女士
10:30 – 10:45	问答
10:45 – 11:00	茶歇
第二主题	主持人: 沙梅恩 (Shameen Prashantham) 教授——中欧国际工商学院国际商务及战略学副教授
11:00 – 11:05	第二主题简介——沙梅恩教授
11:05 – 11:30	“中国企业在印经验——之一” 上海海立集团董事长沈建芳博士
11:30 – 11:55	“中国企业在印经验——之二” 上海迪赛诺集团董事长李金亮博士
11:55 – 12:20	“印度企业在印经验” 塔塔信息技术 (中国) 股份有限公司董事长宋哲 (Sujit Chatterjee) 先生
12:20 – 12:40	问答
12:40 – 12:45	闭幕辞
12:45	午餐

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